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New Arrivals – Books

April 2021

Acc No	Title	Authors	Call No	Dept.
AR1207	3ds Max 2021 complete reference guide	Murdock, Kelly L.	006.696 MUR;1 R	ARCH
AR1193	Biology for engineers : for students of BTech and BE courses	Singal, Rajiv. Agarwal, Gaurav. Bir, Ritu.	570.2462 SIN;1 R	Design
AR1194	Biology : a global approach	Campbell, Neil A. Urry, Lisa A. Cain, Michael L ...[et al.]	570 CAM;1 R	Design
AR1195	Finite element modeling for stress analysis	Cook, Robert D.	624.176 COO;1 R	Design
AR1196	Fundamentals of wearable computers and augmented reality	Barfield, Woodrow.	004.16 BAR;2 R1	Design
AR1197	The art of dramatic writing : its basis in the creative interpretation of human motives	Egri, Lajos.	808.2 EGR;1 R	Design
AR1198	Thinkertoys : a handbook of creative-thinking techniques	Michalko, Michael.	650.019 MIC;1 R	Design
AR1217	Indian constitutional law	Jain, M P. Chelameswar, Jasti. Naidu, Dama Seshadri.	342.5402 JAI;1 R	Design
AR1218	LAUNCH : using design thinking to boost creativity and bring out the maker in every student	Spencer, John. Juliani, A J.	370.157 SPE;1 R	Design
AR1219	Conversational UX design : a practitioner's guide to the natural conversation framework	Moore, Robert J. Arar, Raphael.	005.437 MOO;1 R	Design
AR1220	Car trek : 50 year quest to draw the automobile	Martins, Rickey.	910.4 MAR;1 R	Design
AR1221	Mechanical and electrical systems in architecture, engineering, and construction	Wujek, Joseph B. Dagostino, Frank R.	696 WUJ;1 R	Design
AR1211	An introduction to Indian philosophy	Chatterjee, Satischandra. Datta, Dharendra Mohan.	181.4 CHA;2 R1	Design
AR1212	The infographic guide for entrepreneurs : a visual reference for everything you need to know	Lytle, Carissa. Kern, Jara.	658.022 LYT;1 R	Design
AR1213	The filmmaker's handbook : a comprehensive guide for the digital age	Ascher, Steven. Pincus, Edward. Leitner, David.	778.5 ASC;1 R	Design
AR1214	In-N-Out Burger : a behind-the-counter look at the fast-food chain that breaks all the rules	Perman, Stacy.	647.9573 PER;1 R	Design

AR1215	Biomimicry : innovation inspired by nature	Benyus, Janine M.	600 BEN;1 R	Design
AR1216	Founders of American industrial design	Gantz, Carroll.	745.2 GAN;1 R	Design
AR1205	Creating 3-D animation : the Aardman book of filmmaking	Lord, Peter. Sibley, Brian. Park, Nick.	778.53 LOR;1 R	Design
AR1206	Indian anthropometric dimensions for ergonomic design practice	Chakrabarti, Debkumar.	599.94 CHA;1 R	Design
AR1208	The essentials of risk management	Crouhy, Michel. Galai, Dan. Mark, Robert.	658.155 CRO;1 R	Design
AR1209	Design chronicles : significant mass-produced designs of the 20th century	Gantz, Carroll M.	745.209 GAN;1 R	Design
AR1210	Building social business : the new kind of capitalism that serves humanity's most pressing needs	Yunus, Muhammad. Weber, Karl.	658.407 YUN;1 R	Design
AR1199	Learning web design : a beginner's guide to HTML, CSS, Java script and web graphics	Robbins, Jennifer Niederst.	006.76 ROB;1 R	Design
AR1200	Design management : using design to build brand value and corporate innovation	Borja de Mozota, Brigitte.	658.5 BOR;1 R	Design
AR1201	Best practices for graphic designers : packaging	An Essential Guide.	741.6 ANE;1 R	Design
AR1202	Designing for emerging technologies : UX for genomics, robotics, and the internet of things	Follett, Jonathan.	004.019 FOL;2 R1	Design
AR1203	User-centered design : a developer's guide to building user-friendly applications	Lowdermilk, Travis.	005.3 LOW;1 R	Design
AR1204	Elements of fashion and apparel design	Sumathi, G J.	746.92 SUM;1 R	Design
PU11892	Computer system design : system on chip	Flynn, Michael J. Luk, Wayne.	621.38195 FLY;6	EC
LL2405	Competition law in India : policy, issues, and development	Ramappa, T.	343.5407 EAM;10	Law
LL2393	Datt and Sundharam's Indian economy	Datt, Gaurav. Mahajan, Ashwani.	330 DAT;9	Law
LL2381	Principles of insurance law Vol.2	Srinivasan, M N. Kannan, K.	346.086 SRI;5	Law
LL2375	Principles of insurance law Vol.1	Srinivasan, M N. Kannan, K.	346.086 SRI;9	Law
LL2364	The civil procedure code, 1908 : together with state and high court amendments case law subject index and commercial courts act, 2015 (act 4 of 2016)	Eastern Book Company.	347.05 EAS;1 R	Law
PU11889	Talend open studio cookbook : over 100 recipes to help you master talend open studio and become a more effective data integration developer	Barton, Rick.	005.74 BAR;1 R	MBA
PU11890	Digital sense : the common sense approach to effectively blending social business strategy, marketing	Wright, Travis. Snook, Chris J.	658.872 WRI;1 R	MBA

	technology, and customer experience			
PU11891	Mergers, acquisitions and corporate restructurings	Gaughan, Patrick A.	658.16 GAU;1 R	MBA
PU11893	The hitchhiker's guide to Python : best practices for development	Reitz, Kenneth. Schlusser, Tanya.	001.6424PYT REI;1 R	MCA